



environmental
investigation
agency

**STICHTING ENVIRONMENTAL
INVESTIGATION AGENCY**

STRATEGIC POLICY PLAN 2026-2028

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Introduction

Stichting Environmental Investigation Agency ("Stichting EIA") was established in the Netherlands to support Environmental Investigation Agency (EIA)'s environmental mission within the Netherlands, the European Union and wider Europe. Stichting EIA provides a platform through which EIA can engage with European institutions, partners, funders and stakeholders, helping to advance the organisation's charitable objectives and environmental impact across the region.

Stichting EIA was incorporated in the Netherlands on 21 January 2013 and was granted ANBI status on 9 September 2021. Stichting EIA continues to operate in accordance with its charitable objects and applicable legal and regulatory requirements.

Over the next three years, the Board intends to explore how Stichting EIA can evolve from a compliant legal entity into an active platform that supports EIA's environmental mission across Europe. This includes strengthening Stichting EIA's operational capacity, exploring opportunities for fundraising and partnerships, supporting EIA's European presence, and identifying the most effective long-term role for Stichting EIA within EIA's international structure.

This Strategic Policy Plan further sets out the principles governing information and communication, awareness-raising, advocacy, fundraising and the prudent use of funds obtained. It also establishes the framework for governance, stakeholder engagement and Board decision-making relating to the raising, management and allocation of resources in support of Stichting EIA's charitable objectives.

Vision

Stichting EIA's ambition is to become an effective European platform that strengthens EIA's ability to deliver its environmental mission through sustainable funding, strategic partnerships, operational support and engagement with European stakeholders and institutions whose decisions influence environmental outcomes worldwide.

Strategic Purpose

The purpose of Stichting EIA is to support EIA's environmental mission and charitable objectives within Europe. Stichting EIA seeks to strengthen EIA's capacity to engage with European institutions, partners, funders and stakeholders, while creating opportunities to support EIA's long-term sustainability, operational effectiveness and environmental impact across the region.

Staffing

EIA UK currently has two staff members based in the Netherlands. During this policy period, Stichting EIA will assess whether it could serve as an employing entity for EU-based staff and evaluate the advantages, risks and costs of this approach compared with existing Employer of Record arrangements.

Governance

Stichting EIA is governed by a Board of Directors who serve in a voluntary capacity and receive no remuneration other than reimbursement of legitimate expenses.

The Board is responsible for setting the strategic direction of Stichting EIA and for decisions relating to fundraising activities, partnerships, allocation of resources and the implementation of this policy plan. Decisions are taken collectively and with due regard to Stichting EIA's charitable objects, legal obligations and the effective use of resources.

The Board meets as required to oversee Stichting EIA's activities and ensure compliance with its charitable objectives and legal obligations

Stichting EIA is committed to transparency, accountability and good governance. Information on its objectives, activities and finances will be made publicly available through appropriate channels, including the organisation's website and any required reporting obligations.

Operating Environment

Stichting EIA operates within a rapidly evolving European policy and funding landscape. Increasing attention to climate change, biodiversity loss, environmental crime and sustainable supply chains presents opportunities for EIA's mission. At the same time, competition for philanthropic and institutional funding remains significant, and regulatory requirements for charities and non-profit organisations continue to develop. Stichting EIA's strategic priorities have been designed to respond to these opportunities and challenges while strengthening EIA's long-term presence and impact in Europe.

Strategic Priorities 2026-2028

1. Governance and Organisational Development

Stichting EIA will maintain compliance with Dutch legal, regulatory and ANBI requirements and ensure that appropriate governance, administrative and financial arrangements remain in place.

Where necessary, governance and operational structures will be reviewed and strengthened to support future activities.

2. Strengthening EIA's European Capacity

Stichting EIA will assess how it can contribute to EIA's long-term effectiveness within Europe by supporting organisational development, stakeholder engagement and operational activities. Stichting EIA will evaluate how its legal and organisational structure can best support EIA's future needs within the European Union.

This will include evaluating Stichting EIA as a potential employing entity for EU-based staff.

3. Building Sustainable European Support

Stichting EIA will seek to strengthen the relationships, partnerships and resources needed to support EIA's long-term work in Europe. This includes developing fundraising opportunities, engagement with European institutions and strategic collaborations that advance EIA's environmental mission and organisational sustainability. Any fundraising activities will be conducted in an ethical, transparent and cost-effective manner, with support sought from donors and grant-making bodies whose values align with Stichting EIA's charitable purposes.

In support of its mission, Stichting EIA may also undertake awareness-raising, stakeholder engagement and advocacy activities within the Netherlands, the European Union and wider Europe. These activities will contribute to greater understanding of environmental issues, inform evidence-based policy discussions and strengthen engagement with relevant institutions and decision-makers.

4. Future Development of Stichting EIA

Stichting EIA will define a clear long-term role within EIA's international structure, ensuring the Stichting is positioned to support EIA's environmental mission and future development in Europe. Recommendations and reviews will inform this process.

Strategic Roadmap

2026: Assessment and Planning

During the first year of the policy period, Stichting EIA will establish the foundations required for future growth and development.

Key areas of work will include:

- Governance and compliance review.
- Operational and administrative review.
- Assessment of Stichting EIA's suitability as an employing entity for EU-based staff.
- Review of funding and partnership opportunities.
- Development of recommendations for the Board.

2027: Development and Expansion

Subject to Board approval and available resources, Stichting EIA will begin transitioning from review and planning activities towards practical implementation of its future role.

This may include:

- Enhancing operational arrangements.
- Developing fundraising and engagement plans.
- Strengthening partnerships and external relationships.
- Establishing structures required to support future activities.

2028: Strategic Contribution and Growth

Subject to available resources and Board approval, Stichting EIA will seek to:

- Act as a recognised European platform supporting EIA's environmental mission.
- Support EIA's engagement with European institutions, decision-makers and stakeholders.
- Be capable of supporting EU-based staff where appropriate.
- Actively cultivating European partnerships that advance EIA's environmental objectives.
- Pursue funding opportunities that contribute to EIA's long-term European presence.
- Establish a clear and sustainable long-term role within EIA's international structure.
- Prepare a strategy for the next phase of Stichting EIA's development beyond 2028.

Financial Approach

During the initial phase of this plan, Stichting EIA will focus on establishing the foundations for future growth, including identifying funding opportunities, developing partnerships and assessing opportunities for long-term development. Any expansion of activities during 2027 and 2028 will be guided by the outcomes of these assessments and the resources available to support them.

Stichting EIA's longer-term ambition is to build the relationships, resources and organisational capacity required to play a meaningful and sustainable role in advancing EIA's environmental mission throughout Europe.

Funds received by Stichting EIA will be applied primarily to activities that further its charitable objectives and support EIA's environmental mission. Expenditure will be managed prudently and efficiently, with due consideration given to maximising environmental impact and ensuring value for money. The Board will review the allocation of funds and available resources on a regular basis to ensure alignment with strategic priorities.

Intended Outcomes by 2028

By the end of the policy period, Stichting EIA aims to:

- Remain fully compliant with all relevant Dutch legal, regulatory and ANBI requirements.
- Have a clear and sustainable role within EIA's European operations.
- Be appropriately structured to support EIA's activities within Europe.
- Have assessed and implemented, or commenced implementation of, arrangements that strengthen EIA's European operational capacity.

- Develop and implement Board-approved fundraising and stakeholder engagement frameworks by the end of 2027.
- Establish and maintain a defined portfolio of key European funding, institutional and strategic partner relationships by the end of 2028.
- Be positioned to make a practical and lasting contribution to EIA's environmental mission across Europe.

General Information

Registered name: Stichting Environmental Investigation Agency
Organisation type: Dutch Foundation (Stichting)
Established: 21 January 2013
KVK number: 57039925
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