

## Job Description for Ocean Campaigner

### About EIA

We investigate and campaign against environmental crime and abuse.

Our undercover investigations expose transnational wildlife crime, with a focus on elephants and tigers, and forest crimes such as illegal logging and deforestation for cash crops like palm oil. We work to safeguard global marine ecosystems by addressing the threats posed by plastic pollution, bycatch and commercial exploitation of whales, dolphins and porpoises. Finally, we reduce the impact of climate change by campaigning to eliminate powerful refrigerant greenhouse gases, exposing related illicit trade and improving energy efficiency in the cooling sector.

### About the role

The Ocean Campaigner seeks to improve the status of marine ecosystems and wildlife by reducing threats posed by marine plastic pollution, bycatch and commercial exploitation of whales, dolphins and porpoises. Within this programme we work to strengthen and implement international, European and UK policy on plastic leakage, consumption and waste.

This role focuses on EIA's work on plastic pollution. We are seeking to ensure that the incoming global treaty to end plastic pollution across its life cycle and in all environments is ambitious and fit for purpose.

### Salary

£34,000 - £37,000 depending on experience

### Main purpose of position:

The Ocean Campaigner, reporting to the Ocean Campaign Lead, will be responsible for the day-to-day running of key aspects of the ocean campaign and help ensure the campaign strategy is implemented effectively and on time, with a particular focus on the campaign to secure an ambitious global plastics treaty. The role requires good coordination with the communications and fundraising departments.

### Organisational matters:

The Ocean Campaigner will be line managed by the Ocean Campaign Lead and will work in cooperation with relevant members of staff in all Departments to fulfil the responsibilities below. In the absence of their line manager, the Ocean Campaigner will report to the Senior Campaigner.

### Responsibilities:

#### ***Strategic Planning, Monitoring & Evaluation:***

- Support the implementation of EIA's oceans campaign strategy, with particular focus on the global plastics treaty strategy and campaigning across other relevant Multilateral

Environmental Agreements such as the Basel Convention and the International Maritime Organization

- Contribute to the production of the annual ocean campaign strategy and participate in EIA's long-term strategic planning processes
- Support the Project Officer in monitoring and evaluation, donor reporting and project management

***Research, Publications & Campaigning:***

- Carry out detailed research into scientific and technical aspects of the campaign
- Assist in the production of high-quality campaign materials, such as reports, briefings and videos
- Attend relevant UK and international meetings and represent the campaign to a range of contacts, such as politicians, civil society, industry and the media
- Assist in generating media coverage of the campaign and produce online content as requested, including blogs, press releases and social media
- Maintain and develop a network of external contacts
- Plan and participate in field investigations, as required
- Liaise with the scientific community to incorporate the best evidence into policy recommendations and improve science-policy interface on plastics policy
- Support relevant European policy work through research, information exchange and advocacy, with the potential to coordinate work on microplastics in partnership with other NGOs in Europe

***Information Management:***

- Monitor and share media and other communications of campaign interest with other staff
- Maintain organised contact lists and promote information sharing cross-campaign
- Ensure all campaign paperwork and files are organised and accessible
- Assist with responding to public enquiries
- Produce back to office reports (BTOR) according to the agreed template
- Write up notes from meetings and significant telephone calls and circulate to the rest of the team

***Financial Planning and Budget Management:***

- Monitor campaign expenditure and flag overspends to the Project Officer and Campaign Lead
- Produce budgets for all project-related activities prior to expenditure and complete reconciliations, accurately reporting expenditure incurred during trips

***Income Generation:***

- Assist the Campaign Leader, Project Officer and Fundraising Department with campaign fundraising, including the production of reports and proposals for donors as requested

***Human Resource Management:***

- No line management responsibilities, but the ocean campaigner may supervise allocation of tasks for volunteers and review outputs