Job Description: Pangolin Campaigner

Position: Pangolin Campaigner
Job grade: 2 (L)
Reporting to: Deputy Campaign Lead (Pangolins)
Based in: UK (flexible), with remote working
Start date: September 2021
Contract duration: 12-month full-time contract (renewal subject to funding)
Salary: £28,000 – £32,000 (depending on skills and experience)
Application closing date: 12 September 2021

About us

We investigate and campaign against environmental crime and abuse.

Our undercover investigations expose transnational wildlife crime, with a focus on elephants, pangolins and tigers, and forest crimes such as illegal logging and deforestation for cash crops like palm oil. We work to safeguard global marine ecosystems by addressing the threats posed by plastic pollution, bycatch and commercial exploitation of whales, dolphins and porpoises. Finally, we reduce the impact of climate change by campaigning to eliminate powerful refrigerant greenhouse gases, exposing related illicit trade and improving energy efficiency in the cooling sector.

EIA’s activities come under four programmes: Climate, Forests, Ocean and Wildlife. EIA’s Wildlife Programme aims to reduce wildlife crime globally and consists of three core campaigns focused on Asian big cats, elephants and pangolins.

EIA’s Pangolin Campaign seeks to bring about major reductions in the trafficking and trade of pangolins to ensure their wild populations stabilise and increase. It has a focus on ending the involvement of transnational criminal networks and the role of legal domestic markets in driving pangolin trafficking.

The main components of the campaign are:

- campaigning for action to reduce demand for pangolin parts and derivatives in major consumer countries;
- encouraging effective criminal justice responses to disrupt the ability of transnational pangolin trafficking networks to operate with impunity;
- ensuring pangolin captive-breeding is not pursued as a viable option to supply pangolin parts and derivatives;
- partnering with and supporting national-level wildlife activist and conservation civil society organisations in Africa so they effectively campaign for pangolin protection and government accountability on wildlife crime.
About the role

EIA is seeking a skilled campaigner and researcher, ideally fluent in Mandarin Chinese, to join EIA’s Pangolin Campaign. This is a unique opportunity for a candidate with the required language abilities who can demonstrate excellent skills in a combination of environmental advocacy, investigative research and project coordination. The ideal candidate will have a proven ability to communicate campaign messages to a wide range of audiences, adopt a pro-active approach, use investigative journalism methods and produce high-quality written outputs. They will work well within a team and be committed to ending the global biodiversity crisis.

The role is fixed term for a period of one year, with the possibility of extension depending on funding availability.

Main purpose of position

Working as part of a team, the Pangolin Campaigner will be responsible for supporting the implementation of activities that encourage government action to end the global illegal pangolin trade. They will be responsible for supporting the production of advocacy materials; communicating with relevant stakeholders; conducting investigative research and policy analysis; co-ordinating with EIA staff members; transcribing materials; carrying out assigned administrative, co-ordination and project monitoring tasks; and contributing to strategic planning.

Organisational matters

The Pangolin Campaigner will report to the Deputy Campaign Lead (Pangolins) with priority objectives and tasks determined by campaign strategies and workplans. The post-holder will work within the Pangolin Campaign in EIA’s Wildlife Programme and coordinate closely with the Asian big cat and Elephant campaigns.

Responsibilities

Campaigning

- Support the conceptualisation, production and dissemination of public-facing reports, briefing documents and materials on the global pangolin trade
- Identify and pursue opportunities to strategically communicate campaign messages and recommendations to target audiences and decision-makers
• Participate in relevant national and international events and meetings, such as CITES conferences, to advance campaign objectives
• Support activities to liaise and maintain relationships with external stakeholders and contacts such as governments, international organisations, NGOs and the media
• Prepare online content such as news articles, blogs and social media messages and liaise with EIA’s Communications Department on publication
• Plan and participate in research and advocacy trips to engage stakeholders in target countries (COVID-19 permitting)
• Ensure pangolin campaign contact and dissemination lists are accurate and up to date

Research and analysis

• Support the design and implementation of investigative research on the global illegal pangolin trade
• Collect, collate, corroborate and analyse information from a range of geographies and sources
• Transcribe and translate materials, where possible
• Submit information to the EIA intelligence report register, according to standardised procedures
• Enter seizure data into EIA’s Global Environmental Crime Tracker and produce summary analyses of seizure trends and patterns
• Coordinate with the Intelligence Team on information management and analysis
• Support analyses of policies, legal frameworks and activities of pangolin trade actors
• Monitor, interpret and document key developments relevant to the pangolin campaign such as those relating to science, policy, laws and law enforcement

Internal communications

• Work closely with staff in all departments to support delivery of projects and priorities in line with campaign strategies
• Produce concise internal reports resulting from research activities/trips and meetings
• Share news on developments relating to the pangolin campaign internally
• Participate in regular internal campaign strategy and planning meetings

Project information management

• Ensure Pangolin Campaign data, documents and outputs are well organised and accessible through EIA’s information management systems (i.e. SharePoint)
• Collaborate with team members on the development and implementation of monitoring and evaluation systems
• Respond to public enquiries and information requests relevant to the pangolin campaign

**Project coordination and administration**

• Support the development of annual and quarterly Pangolin Campaign workplans
• Produce budgets for project-related activities, such as overseas trips, prior to expenditure and complete reconciliations
• Record campaign expenditures and reconcile expenditure tracking
• Oversee the work of project volunteers and consultants

**Strategic Planning**

• Participate in the production of campaign strategies for EIA’s campaigns and prepare project documents and concepts
• Participate in EIA’s long-term strategic planning as required

**Income Generation**

• Support the identification of funding opportunities and development of fundraising proposals
• Support activities to engage with donors and communicate campaign strategy, activities and achievements
• Provide input to regular donor narrative reports

**Person specification**

**Essential**

**Qualifications**

• Minimum of an undergraduate degree in wildlife conservation, environmental science, criminology, anthropology, policy, political science, international relations, law or journalism

**Skills and experience**

• Knowledge of global environmental and biodiversity issues (including those affecting Africa and Asia)
• Experience in advocacy and campaigning on environmental issues (ideally in Asia or Africa)
• Experience in coordinating the delivery of project activities
• Confident and clear verbal communication skills
• Experience building and maintaining effective working relationships across cultures, both internally and externally
• Strong investigative research and policy analysis skills
• Ability to process, manage and analyse large volumes data and information
• Experience summarising complex policy or technical research and analysis into concise materials for different target audiences
• Demonstrated English writing abilities, including ability to structure and write high-quality reports
• Ability to work in a team, both in-person and virtually
• Ability to work pro-actively with strong time-management and organisation skills, and attention to detail
• Ability to use Microsoft Office365 and fully proficient in applications such as Word, Excel, Outlook and others

Language

• Fluent in English

Other attributes

• Legal right to work in the UK
• Prepared to travel outside the UK at short notice

Desirable

• Fluent or advanced level of verbal and written Mandarin Chinese
• Working knowledge or fluency in an additional language such as French or Vietnamese
• Knowledge of wildlife trade/crime issues in China, Asia, Africa and Europe
• Knowledge of CITES
• Knowledge of open- and closed-source/digital research techniques
• Experience communicating campaign messaging through the media
• Experience conducting investigative/key informant interviews in Africa or Asia
• Experience conducting fieldwork in a team and in challenging contexts