



EIA PERSON SPECIFICATION

EIA Campaigner (Grade 2)

EIA is seeking an experienced and skilled campaigner and communicator to join the wildlife team.

The role is primarily outward-facing, preparing and delivering compelling written and verbal reports and briefings to policy-makers, media and other stakeholders. Initially, the role will, focus primarily on campaigning for more effective action against international illegal trade in tigers (and other Asian big cats) and on tiger farming. Priorities will be reviewed after the first year in post.

Criteria	Essential	Desirable
Qualifications	Educated to degree level in a relevant field of study or in journalism	
Skills/competencies	<p>Proven written and verbal communication skills</p> <p>Proven advocacy skills, including ability to clearly explain and justify rationale and recommendations</p> <p>Proven research skills</p> <p>Ability to work independently with strong time-management and organisation skills</p> <p>Fluent in English Legal right to work in UK</p> <p>Experienced user of social media in the professional context</p> <p>Prepared to undertake administrative and project management tasks</p> <p>Experienced user of Windows-based packages</p>	Working knowledge or fluency in appropriate language (Mandarin, Thai, Laotian or Vietnamese)
Knowledge	Proven knowledge in matters relating to wildlife conservation of tigers and elephants	Understanding or experience of working on illegal wildlife trade issues
Previous experience	Minimum of two years prior experience in a similar role in a campaigning organisation or media / communications entity	
Experience Required	<p>Experience of distilling complex policy or technical research and analysis into appropriate messaging and communications materials for diverse target audiences</p> <p>Experience of building and maintaining effective working relationships with external contacts</p>	

Special attributes (for example, a track record of writing financial reports for a company board)	Prepared to travel overseas and often at short notice for up four weeks at a time	
Personal qualities (for example, self-motivation)	Personable and persuasive with an ability to confidently engage contacts from various fields. Close attention to detail. Highly organised and able to manage work load effectively	