

Job Description for Wildlife Campaigner

About us

We investigate and campaign against environmental crime and abuse.

Our undercover investigations expose transnational wildlife crime, with a focus on elephants, pangolins and tigers, and forest crimes such as illegal logging and deforestation for cash crops like palm oil. We work to safeguard global marine ecosystems by addressing the threats posed by plastic pollution, bycatch and commercial exploitation of whales, dolphins and porpoises. Finally, we reduce the impact of climate change by campaigning to eliminate powerful refrigerant greenhouse gases, exposing related illicit trade and improving energy efficiency in the cooling sector.

About role

EIA is seeking a skilled campaigner to join EIA's Wildlife Programme. This is an exciting opportunity for an excellent communicator who is highly organised, works well within a team, and is committed to working on global conservation and environmental issues. Working closely with the Elephant Campaign Lead and Senior Wildlife Campaigner this post will focus predominantly on elephants and ivory trade, and as required, more broadly on wildlife crime and other wildlife issues.

Main purpose of position:

The Wildlife Campaigner's principal activities will include: conducting research and analysis; drafting materials for a variety of audiences; attending relevant national and international meetings and events; communicating effectively with key audiences for advocacy purposes; liaising with EIA staff members and external stakeholders as appropriate; assisting the team with assigned administrative, co-ordination and project monitoring and management tasks; and contributing to strategic planning.

Salary: Grade 2 – £32,000 – £35,000 (depending on skills and experience)

Organisational matters:

The post will report to the Senior Wildlife Campaigner with priority objectives and tasks determined by campaign strategies and workplans. The Campaigner will work in cooperation with relevant staff in all Departments to fulfill the following responsibilities.

Responsibilities:

Advocacy and External Communications:

- Conduct research on areas relevant to the campaign and prepare compelling written and visual materials that advance campaign objectives
- Monitor key developments relevant to the campaign such as trade flows, market trends, and legislative and policy developments
- Disseminate EIA materials to a variety of audiences including to governments, media, and civil society
- Participate in relevant national, regional and international meetings /events which include CITES Participate in research and advocacy trips to engage stakeholders in key target countries
- Engage with contacts in governments, IGOs, NGOs and media as appropriate

- Liaise with NGOs in coordinating common campaign goals and where appropriate develop joint actions and communications
- Prepare online content such as news posts, blogs, and social media messages and liaise with EIA's Communications Department over dissemination
- Identify new strategic opportunities for EIA to further campaign objectives (for example through developing relationships with new contacts or participating in specific events/forums)

Internal Communications:

- Work closely with staff in all departments to support delivery of projects and priorities in line with the campaign strategy
- ensure that relevant information is shared internally in a timely manner
- Produce concise internal reports resulting from research activities and trips and meetings,
- Collate, analyse and share internally, developments relating to policy and implementation of EIA campaign objectives.
- Participate in regular internal campaign meetings
- Assist with transcribing and translations into appropriate languages

Operational and Administrative Activities:

- Undertake assigned activities related to financial planning, budgets and expenditures (for example, preparing budgets for specific campaign activities)
- Record campaign expenditures as requested

Information Management:

- Update relevant project trackers and workplans, coordinating input from relevant staff
- Update and maintain databases of EIA contacts
- Ensure all campaign files are organised and accessible

Income Generation:

- Work with the Campaign Leader, Senior Campaigner and Fundraising Team in the production of proposal and reports for donors
- Participate in fundraising activities as requested

Line Management:

- Manage project volunteers and consultants as required

Strategic Planning:

- Contribute to the development of campaign strategies