

Job Description for Senior Campaigner (Wildlife.Forest)

About us

We investigate and campaign against environmental crime and abuse.

Our undercover investigations expose transnational wildlife crime, with a focus on elephants tigers and pangolins, and forest crimes such as illegal logging and deforestation for cash crops like palm oil. We work to safeguard global marine ecosystems by addressing the threats posed by plastic pollution, bycatch and commercial exploitation of whales, dolphins and porpoises. Finally, we reduce the impact of climate change by campaigning to eliminate powerful refrigerant greenhouse gases, exposing related illicit trade and improving energy efficiency in the cooling sector.

About role

EIA is recruiting for a Senior Campaigner to run a new 12 month fixed term project on wildlife and forest crime (WLFC). This project will fill important information gaps concerning common challenges and potential synergies between the illegal wildlife trade (IWT) and illegal logging and illegal trade in timber and wood products. While there are basic differences between the two crime types, there are also potential convergences in terms of the role of corruption and weak governance, relevance of international agreements, similar smuggling routes and hotspots, and the involvement of transnational organised crime groups.

EIA will seek to raise awareness of linkages between IWT and illegal logging and advocate for policy responses that will include input and guidance at a range of regional areas, specifically the European Union, The United Kingdom, Association of South-East Asian Nations and the African Union. In addition engagement will be undertaken with different policy arenas and processes, such as the Convention on Biological Diversity and the World Crime Congress.

EIA is looking for someone who is committed to the protection of forests and wildlife and has proven knowledge of environmental crimes. Demonstrable experience of project, personnel and budget management is also required, while experience of advocacy related to anti-money laundering and anti-corruption measures is highly desirable.

Salary Grade 3- Senior Campaigner: £36,000- 38,000.

Deadline for applications

Monday 24th February 2020 Interviews to be held later that week

Main purpose of position:

The successful applicant will be responsible for the day-to-day implementation of this Output that is part of EIA -DFID Forest Governance Markets and Climate (FGMC) project, and will include monitoring and evaluation, and donor reporting. In consultation with other relevant EIA staff, they will coordinate desk-based and field research activity with partners in Africa and Asia. They will be EIA's primary spokesperson for the project at relevant meetings and with the media. They will liaise with other relevant EIA staff and partners to prepare and disseminate communications and briefings for different audiences (law enforcement, policy and media).

Organisational matters:

This position will be line managed by the Forest Campaign Leader and will liaise on activities with the Campaign Leaders for Tigers & Wildlife Crime and Elephants as well as the Campaigns Director. The Senior Campaigner will line manage the Wildlife & Forest Crime Researcher.

Responsibilities:

Strategic Planning, Monitoring & Evaluation:

- Lead on quarterly and annual planning and coordinate with EIA Campaigns Director, relevant Campaign Leaders and the EIA Investigations Leader
- Lead on development of M&E framework and develop systems and processes for collating and sharing information related to M&E and donor reporting

Research, Publications & Campaigning:

- Coordinate with colleagues to plan campaign activities including research, field trips and publications
- Produce research task lists for the EIA WLFC Researcher
- Lead on the writing of public-facing reports, liaise with EIA Communications personnel over design and printing
- Coordinate with EIA Campaigns Director and Campaign Leaders over the dissemination of dossiers and typologies to law enforcement in consumer countries, the finance and transport sectors and relevant intergovernmental stakeholders
- Liaise with EIA Communications over the production and dissemination of news, blog and social media posts and infographics

- Act as a spokesperson for the project in the media and at relevant conferences / meetings when needed.
- Cooperate with other NGOs, researchers and academics on WLFC
- Assess the relevance of international conventions and other policy processes to achieving the project goals and organise EIA's attendance at related conferences.

Information Management:

- Liaise with EIA Senior Intelligence Officer over processes and systems for collating, managing and sharing trade-related information with partners.
- Oversee and coordinate the production of clear, concise, and fully referenced internal reports resulting from research activities and overseas trips that facilitate strategic decision-making and enable integrated planning and operation of the project in the organisation
- Ensure relevant project information is disseminated to all EIA departments

Financial Planning and Budget Management:

- Produce quarterly budgets with Forest Team Leader and Forests Senior Campaigner in cooperation with EIA Project Finance and partners
- Submit travel budgets and purchase order forms for advance approval by the EIA Forests Campaign Leader, maintain records of expenditure and submit reconciliations.
- Assist EIA Forest Finance Administrator and EIA Project Finance Officer with quarterly and annual financial reporting for donors and reforecasting.

Income Generation:

- Collaborate with Forest Campaign Leader to write fundraising materials (including donor reports, appeal text and new donors where applicable)
- Participate in campaign-related fundraising events

Human Resource Management:

- Line manage the EIA WLFC Researcher on the project, in consultation with EIA Head of Operations
- Agree objectives and work plans with staff, manage work load and performance through monthly one-to-one line meetings.
- Liaise with EIA Head of Operations over planning and implementing personal development programmes for the EIA WLFC Researcher in all relevant skills.