

Job Description for Ocean Campaigner

About EIA

We investigate and campaign against environmental crime and abuse.

Our undercover investigations expose transnational wildlife crime, with a focus on elephants and tigers, and forest crimes such as illegal logging and deforestation for cash crops like palm oil. We work to safeguard global marine ecosystems by addressing the threats posed by plastic pollution, bycatch and commercial exploitation of whales, dolphins and porpoises. Finally, we reduce the impact of climate change by campaigning to eliminate powerful refrigerant greenhouse gases, exposing related illicit trade and improving energy efficiency in the cooling sector.

About the role

The Ocean Campaigner seeks to improve the status of marine ecosystems and wildlife by reducing threats posed by marine plastic pollution, bycatch and commercial exploitation of whales, dolphins and porpoises. This role focuses on EIA's work on marine plastic pollution. EIA is seeking to establish a global framework convention to address marine plastic pollution through UNEA, with a specific target to agree a negotiating mandate under the UN Environment Assembly (UNEA) at its 5th meeting in 2021. EIA also works to strengthen and implement European and UK policy on plastic consumption and waste and is advocating a reduction in plastic consumption from the grocery retail sector through engagement with key UK retailers

Salary

£34,000 - £37,000 depending on experience

Main purpose of position:

The Ocean Campaigner, reporting to the Senior Ocean Campaigner, will be responsible for the day-to-day running of key aspects of the ocean campaign and help ensure the campaign strategy is implemented effectively and on time, with a particular focus on the campaign to secure an international plastics treaty. The role requires good coordination with the communications and fundraising departments.

Organisational matters:

The Ocean Campaigner will be line managed by the Senior Ocean Campaigner and will work in cooperation with relevant members of staff in all Departments to fulfil the responsibilities below. In the absence of their line manager, the Ocean Campaigner will report to the Head of Ocean Campaign.

Responsibilities:

Strategic Planning, Monitoring & Evaluation:

- Support the implementation of EIA's oceans campaign strategy, with particular focus on the international plastics treaty strategy

- Contribute to the production of the annual ocean campaign strategy and participate in EIA's long-term strategic planning processes
- Contribute to the campaign's monitoring and evaluation using the tracker and act as the team's tracker coordinator.

Research, Publications & Campaigning:

- Carry out detailed research into scientific and technical aspects of the campaign
- Assist in the production of high quality campaign materials, such as reports, briefings and videos
- Attend relevant UK and international meetings and represent the campaign to a range of contacts, such as politicians, civil society, industry and the media
- Assist in generating media coverage of the campaign and produce online content as requested, including blogs, press releases and social media
- Develop and maintain a network of external contacts
- Plan and participate in field investigations, as required

Information Management:

- Monitor and share media and other communications of campaign interest with other staff
- Ensure contact lists under the Ocean campaign are kept up to date and are available to the team
- Ensure all campaign paperwork and files are organised and accessible
- Assist with responding to public enquiries
- Produce back to office reports (BTOR) according to the agreed template
- Write up notes from meetings and significant telephone calls and circulate to the rest of the team

Financial Planning and Budget Management:

- Monitor campaign expenditure and flag overspends to the Senior Ocean Campaigner
- Produce budgets for all project-related activities prior to expenditure and complete reconciliations, accurately reporting expenditure incurred during trips

Income Generation:

- Assist the Campaign Leader and Fundraising Department with campaign fundraising, including the production of reports and proposals for donors as requested

Human Resource Management:

- No line management responsibilities, but the ocean campaigner may supervise allocation of tasks for volunteers and review outputs