

## Job Description for Campaigner (Climate)

### About us

We investigate and campaign against environmental crime and abuse.

Our undercover investigations expose transnational wildlife crime, with a focus on elephants, pangolins and tigers, and forest crimes such as illegal logging and deforestation for cash crops like palm oil. We work to safeguard global marine ecosystems by addressing the threats posed by plastic pollution, bycatch and commercial exploitation of whales, dolphins and porpoises. Finally, we reduce the impact of climate change by campaigning to eliminate powerful greenhouse gases including methane and fluorinated gases such as HFCs, by exposing illicit trade in fluorinated greenhouse gases and through improving energy efficiency in the cooling sector

### About role

This is a full-time position in EIA's Climate team, focused on campaigning at the European and international level on short-lived climate pollutants, with particular emphasis on methane.

### Salary

£32,000 - £36,000 (subject to experience).

### Deadline for applications

Monday 7<sup>th</sup> June, 2021

### Main purpose of position:

The Climate Campaigner will play a major role in the EIA Climate Campaign's objectives to reduce methane emissions in the energy sector through ambitious legislation in Europe and beyond. Against the backdrop of the European Green Deal, the European Strategy to Reduce Methane Emissions and associated regulatory and legislative measures provide a timebound opportunity to address methane, the second most important greenhouse gas in terms of warming impact. Methane comprises about one-quarter of the EU energy mix, with the EU importing over half of globally traded methane, making it a major driver of global methane emissions at production sites worldwide and across the supply chain. To this end, EIA seeks to promote a package of regulatory and legislative policies and commitments in the European Union and at the international level.

### Organisational matters:

The Climate Campaigner will report to the Programme Lead and work closely with EIA's senior lawyer and climate campaigner as well as with communications, finance and fundraising staff.

### Responsibilities:

#### *Campaigning:*

- Participate in advocacy, campaigning and research activities;

- Carry out detailed research into scientific, technical and policy aspects of the methane campaign;
- Assist in the production of high-quality campaign materials, such as reports, briefings and videos;
- Contribute to policy positions and submissions to policy makers and other stakeholders;
- Attend relevant EU and international meetings and represent the campaign to a range of contacts, such as politicians, civil society, industry and the media;
- Generate media coverage of the campaign and produce online content as requested, including blogs, press releases and social media;
- Manage network of campaign partners, ensuring regular communications and up-to-date files are maintained;
- Develop and maintain a network of external contacts.

***Information Management:***

- Monitor and share media and other communications of campaign interest with other staff;
- Ensure contact lists under the Climate campaign are kept up to date and are available to the team;
- Ensure all campaign paperwork and files are organised and accessible;
- Assist/lead with responding to public enquiries;
- Produce back to office reports (BTOR) according to the agreed template;
- Write up notes from meetings and significant telephone calls and circulate to the rest of the team.

***Strategic Planning, Monitoring & Evaluation:***

- Contribute to the production of the annual climate campaign strategy and participate in EIA's long-term strategic planning processes;
- Support the implementation of EIA's climate campaign strategy;
- Contribute to the campaign's monitoring and evaluation;
- Assist with production of quarterly and annual progress reporting to donors.

***Financial Planning, Budget Management and Income Generation:***

- Monitor campaign expenditure;
- Produce budgets for all project-related activities prior to expenditure and complete reconciliations, accurately reporting expenditure incurred during trips;
- Assist the Campaign Team Leader and Fundraising Department with campaign fundraising, including the production of reports and proposals for donors as requested.

**Person specification:**

**Skills and Experience:**

**Essential**

- Undergraduate degree or equivalent in a relevant field;
- Demonstrated experience in advocacy and campaigning on environmental issues;
- Broad understanding of European and international climate policy;
- Experience conducting detailed targeted research projects and tasks;
- Ability to work independently with strong time-management and organisational skills with attention to detail;
- Professionalism and ability to work as part of a team;
- Experience of building and maintaining effective working relationships with diverse external contacts;
- Fluency in English;
- Ability to travel at short notice.

### **Desirable**

- Experience in engaging and influencing policymakers and diverse stakeholders at the European and/or Member State levels on regulatory and legislative issues;
- Understanding of the role of methane emissions in the energy sector in climate change, in particular with respect to oil and gas related emissions;
- Ability to digest and integrate technical, scientific, policy and legal information as well as to relate it simply and persuasively to non-expert audiences;
- Experience analysing complex social, political, economic and environmental parameters in ways that inform EIA's work and communications;
- Experience working with different cultures and languages;
- Understanding of European political and administrative systems;
- Experienced user of Microsoft Office, including Word, Excel, and collaborative working tools (e.g. Sharepoint, Teams).